

Fund Development Matrix Successful Nonprofit, Inc. CURRENT YEAR EVALUATION

Audiences ► Methods ▼	Board gifts	Individuals	Corporations	Foundations	Government	Associations/ Clubs/churches	Total Methods
Annual gift							
Special initiatives							
Major Gifts							
Grants							
Capital campaign							
Endowment							
Planned gift							
Memorials							
Direct mail/internet							
Sponsorships							
Dues							
Totals Audiences ►							
Total							